

Privacy Statement

The Website you have entered (the “Site”) is operated by or on behalf of The Charles Machine Works, Inc. (“CMW”), the manufacturer of Ditch Witch® and Subsite® products. CMW is committed to taking reasonable precautions in protecting your personal privacy. This Privacy Statement (“Policy”) outlines the type of information that is collected by CMW on the Site, and how we use and protect the information. This Policy also tells you what to do if you do not want your Personal Information (defined below) collected when you visit the Site, and how you can change information you have already provided to us. This Policy applies only to the Site. It does not apply to banners, sweepstakes, incentives and other advertisements or promotions we may sponsor or participate in on Web sites owned by third parties, including Web sites operated by or on behalf of Authorized Ditch Witch® Dealers.

Your Consent to this Policy

By using the Site, you consent to agree with the terms of our current Policy as posted in this area of the Site. If you do not agree with any term in this Policy, please do not provide any Personal Information on the Site. If you choose not to provide Personal Information on the Site, you may not be able to do certain things, like access particular areas of the Site, download programs, participate in an incentive or request information.

Collection of Personal Information

As used in this Policy, “Personal Information” means any type of personally identifiable information such as your name, street address, telephone number, credit card information, screen name, email address etc. The Site may collect any of these types of Personal Information. Please be assured that CMW will not collect any Personal Information from your visits to the Site unless you provide this information voluntarily. When you provide CMW with Personal Information through the Site, you are authorizing us to use the Personal Information in accordance with the terms of this Policy, which includes your right to limit our use of the Personal Information as described in this Policy (see “Who to Contact” below). The Site may also collect Personal Information from you about a third party (e.g., the Site might allow you to send an electronic notice to a business associate, in which case we will need that person’s name and e-mail address). Please note that we use such information only for the specified purpose (e.g., to send the notice) and we will not contact the third party again by e-mail unless and until the third party contacts us.

How We Use Your Information

When you supply Personal Information on the Site, CMW will use the Personal Information for the purpose for which it was collected (e.g., to enter you in an incentive or to send you product information). Personal Information may also be used by CMW to contact you regarding other product and service information which may be of interest to you or CMW. At any time, however, you may opt out of such future contact. (See “Who to Contact” below). At times we may share your Personal Information with our third party provider who develops/host the Site or with third parties we retain to analyze data we collect on the Site. In addition, if you order a product or service from us, we may share Personal Information with suppliers and other third parties to allow delivery of such product or service. Finally, please note that we will release your

Personal Information if required to do so by law, such as by search warrant, subpoena or court order.

Other Information We May Collect

“Cookies” are files or pieces of information that are stored by your browser on your computer’s hard drive. CMW may use cookies to collect other information during your visit to the Site, such as the particular Site areas you visit and the services you utilize through the Site. We collect this information to better tailor the Site and the services to your needs and interests. Cookies may also be used to help speed up your future activities at the Site; the computer can remember that you have already provided Personal Information to us and not request that you provide that information a second time. Most browsers are initially set up to accept cookies. If you would prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. Refusal of cookies at the Site may result in an inability to visit certain areas of the Site or to receive personalized information when you visit the Site. In addition, we are constantly aiming to improve the Site and how we promote it. To help us do this, we may measure the effectiveness of this Site by determining what you clicked on to arrive here. Information about your computer, such as your IP address (a number assigned to your computer whenever you surf the Internet), the type of Internet Browser you are using and the type of computer operating system you are using may also be collected and linked to your Personal Information. This is to ensure that the Site presents the best Web experience for visitors, and that it is an effective information and communication resource.

Security of Information

All Personal Information is maintained in confidence by CMW, and CMW will take reasonable precautions to prevent unauthorized access, modification or misuse of your Personal Information.

Changes in Our Policy

CMW reserves the right to modify or remove this Policy at our discretion. We will post any modification to the Policy here at the Site, and we encourage you to visit this area frequently to stay informed.

Who to Contact

Please write to us at privacy.policy@ditchwitch.com or at The Charles Machine Works, Inc., 1959 West Fir Avenue Perry, OK 73077 USA or call 1-800-654-6481 if you have any comments or questions about this Policy, or to report any violations of the Policy. If you do not wish to be contacted in the future, would like us to use your Personal Information for a specified purpose only, or would like us to correct or update your Personal Information in our records please contact our interactive marketing department at emarketing@ditchwitch.com.